



## Workday Financial Management.

Today CFOs face mounting pressure to help their business create value. And accounting must also support the business more strategically. To do so requires shifting the balance of where time is spent. Going beyond simply managing core accounting processes and producing financial statements requires a new way of thinking and working.

Time spent manually entering transactions, aggregating data, reconciling accounts, and searching for exceptions must be replaced with strategic analysis and decision support. The challenge, however, is that the technology finance teams use is rigid and difficult to adapt to new business needs. As well, it requires batch processes that can delay progress. On top of this, these systems make it challenging to deliver real-time insights, which makes it difficult to assess real-time performance and quickly course correct.

Fortunately, there is a solution. By making technology work for both accounting and the business user with an in-memory object architecture and AI built into the core, Workday delivers a single system to support data management and intelligent automation across core finance business processes such as close and consolidation, multidimensional reporting, and compliance—all with a consistent user experience accessible from desktop or mobile devices.

### Embrace change at speed and scale.

Workday is the only cloud solution built on an adaptable architecture that empowers finance to address changing business needs quickly and securely with flexible finance and accounting processes. Thanks to this flexible framework, finance can incorporate M&A, pivot organizational structures, and add new requirements within minutes versus weeks or months.

And Workday does this while providing pervasive internal control and auditability—documenting the who, what, and when as you go. And it is global at the core to ensure compliance with international and local market requirements as well as consistency across worldwide operations.

### Managing globally, executing locally.

The global financial framework not only allows customers to adapt with changing requirements, but it also allows customers to meet multinational requirements without hard-coded customizations. The business process framework (BPF) provides a pervasive workflow across Workday, helping customers to standardize critical business process workflows and reporting around the globe, which makes addressing new requirements less labor intensive.

### Key Benefits

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- Drive real-time insight with continuous accounting
- Automate revenue and expense accounting
- Quickly gain a more complete and accurate picture of your business
- Equip executives and business managers with relevant, contextual financial insights—available on the device of their choice
- Provide best-in-class and pervasive always-on audit capabilities
- Embrace organizational, process, and reporting changes without business disruption
- Provide a consistent and easy-to-use interface for all users—employees, managers, executives, and auditors

### Key Features

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- Accounts Receivable and Collections
- Accounts Payable and Payments
- Asset Management
- Audit and Controls
- Billing and Invoicing
- Cash Management
- Contracts
- Financial Reporting and Analysis
- [Global] Close and Consolidation
- Multi-GAAP/Multi-Book/Multi-Chart of Accounts
- Revenue Management

### Results

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- 70% reduction in time to close
- 50% reduction in external audit requests
- 59% reduction in ledger accounts

Multibook functionality enables reporting of financial results based on multiple accounting principles. Workday supports organizations with operations in over 130 countries, with standard out-of-the-box configurations available for 55+ countries.

### **Meeting new accounting standards.**

When new accounting standards are required, Workday assesses their impact and provides the capabilities required to support and assist with adoption. This eliminates some of the work traditionally required to maintain adherence to changing GAAP and IFRS standards.

### **Standardizing global processes.**

By standardizing global business processes using the Workday BPF, organizations can accommodate multiple and complex business tasks within a single workflow. When creating a new process for a unique business need, organizations have the discretion and flexibility to set up unlimited, unique business process steps keyed to the needs of specific locations, organizations, or groups at the same time, within that workflow. Because business processes are defined and tied directly to organizational structures and role-based security, they can be controlled centrally while allowing in-region flexibility as needed.

### **Accounting is just the start.**

Workday Financial Management supports all the accounting and finance functionality that global businesses require. Today, the business demands that finance functions such as accounting move beyond a transaction focus in favor of new ways of working. With new technologies such as AI, finance has the opportunity to usher in a new era of efficiency and gain time back to focus on other areas of the business. AI interrogates data to continuously search for anomalies and make recommendations, helping finance usher in a new era of efficiency and frictionless and intelligent processes, giving time back to focus on analysis and action.

### **Not just a general ledger.**

Workday keeps all the operational information surrounding transactions while maintaining the accounting information expected of a global general ledger. This means you can go beyond traditional accounting key segments that retain information such as cost center, account, and product, and expand the segments to include details including supplier, customer, geography, and more. This provides greater context around business performance and leads to richer analysis.

The Workday general ledger also fully meets global regulatory and financial reporting requirements with capabilities including multicurrency, multilanguage, multibook, and more—all built into the core system to support multinational requirements today and into the future. What's more, Workday delivers continuous accounting—replacing static batch processing with real-time accounting creation. This means that as transactions are approved, accounting information is automatically generated along with intercompany, eliminating entries and translations. And you can control multiple operating entities,

## **Related Workday Applications**

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- Workday Accounting Center
- Workday Prism Analytics
- Workday Adaptive Planning
- Workday Projects
- Workday Expenses
- Workday Procurement
- Workday Strategic Sourcing
- Workday Inventory
- Workday Grants Management
- Workday Project Billing

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By intelligently automating finance business processes, accounting teams are able to spend less time on transaction processing and more time on analysis and action.

companies, or business units to easily complete allocations, adjustments, and consolidated reporting. All of this is posted and reflected in the latest reports, delivering real-time insight into performance.

In addition, Workday applies AI at the core and includes a feature called journal insights, which interrogates all journal data as it is created to highlight unusual behavior and anomalies. This continuously determines the business areas that require attention, helping to empower accounting to take corrective action as needed rather than waiting until the end of the financial reporting period. Journal insights also combs through your entire financial dataset, giving your team greater confidence in the financial data you close, consolidate, and report on.

### **Automate and control your cash flow.**

A system that shows you real-time cash balances helps you manage resources effectively and make better decisions about funding, paying, and collecting money. The Bank Connectivity feature in Workday Financial Management enables organizations to easily integrate and interoperate with banks to bring in bank statement files and execute payments. Included with this connectivity is the proactive monitoring of changing file formats and delivery requirements, ensuring payments and bank statements are sent and received properly. In addition, Workday offers a single settlement engine that processes payments across all transactions, including supplier payments, employee expense reimbursements, customer payments, and payroll. By having complete visibility into all inflows and outflows, you can forecast future cash flow requirements more accurately.

### **Fixed assets—big and small.**

Assets used to be large, expensive, and fixed. While traditional fixed-asset systems handled the accounting of large, immobile assets, they were never designed to help companies manage the high-value, low-cost resources that so many businesses now rely on, such as laptops, mobile devices, web-conferencing accounts, security badges, and other “utility-belt” items for today’s workforce. Workday combines the traditionally separate domains of fixed assets and inventory with the ability to manage the small and inexpensive items that are still important to your business.

### **Proactive audit and compliance.**

Workday helps you safeguard against operational risk by building audit and controls pervasively into the fabric of Workday. While other providers offer bolt-on governance, risk, and compliance solutions, they can be used electively as their application can degrade system performance. However, Workday has always-on controls as part of the BPF, enabling organizations to easily configure, visualize, and adapt internal business processes. As changes are made, our always-on audit capability continuously captures approvals and changes in the system to provide visibility into who took what action and when—all for no additional cost.

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Every transaction is documented, creating undefeatable electronic evidence that enables you to proactively manage risk and monitor compliance.

The embedded BPF manages every transaction, captures all required information, follows the configured approvals, and ensures that the accounting impact of every transaction is immediately auditable upon approval. Audit reports and dashboards are preconfigured to monitor activities and compliance and make it easy to view trends in real time, such as an increasing number of expenses without receipts. From these dashboards you can drill down to take further action to rectify any areas of concern.

Organizations can accommodate local regulations around the world, increase process visibility, and reduce operational risk. Your business processes, audit trails, and security models are all natively built into Workday, eliminating the need for a separate bolt-on solution.

#### **Revenue management.**

With Workday, you can gain a 360-degree, cross-functional view of your customers, enabling you to take care of the entire revenue lifecycle. You can integrate with any CRM system and configure contract management, billing schedules, and revenue recognition to help you manage your business in the most profitable way while maintaining customer satisfaction.

#### **Customer and contract management.**

Create, approve, and track your customers and customer contracts to maximize visibility and minimize risk to your organization. You can capture all contract changes throughout the life of the contract, and even decouple billing and revenue-recognition schedules.

#### **CRM integration.**

Workday Financial Management Connector for Salesforce provides complete visibility and accuracy across the quote-to-cash process. Easily integrate opportunity management data from salesforce.com to Workday for streamlined, configurable quote-to-cash process automation.

#### **Services configure, price, and quote (Services CPQ).**

Workday Services CPQ provides the only services-specific CPQ solution on the market. This offering accommodates the unique elements of services quotes including roles of individuals assigned to projects, project phases, tasks, rates related to the tasks and roles—supporting businesses in bringing greater speed, accuracy, and confidence to the way opportunities are quoted.

#### **Invoice, collect, audit.**

Workday supports various types of billing and payment terms to help your organization automate customer invoices and ensure their accuracy. Reduce the need for manual intervention and minimize revenue leakage thanks to automated, configurable billing processes.

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Operate with greater efficiency and at a lower cost with an intelligent system that uses machine learning to continuously detect anomalies and make recommendations.

As well, Workday applies AI to the collections process to address customer payments missing remittance details. While it accounts for only 20% of the customer invoices, it can consume up to 80% of the AR team's time. By applying AI, Workday can intelligently review previous customer payment patterns and behaviors and recommend customer invoice matches to the payments. AR teams review and interpret the recommendations and decide how best to act. The more they engage with AI, the better the recommendations become and the more time AR teams save.

### **Customer collections.**

A single source of intelligence allows you to organize shared services centers based on customer behaviors, needs, and contribution size. Workday enables your collections team to prioritize customers and invoices based on risk scores. A customer collections dashboard highlights this risk, so you can convert accounts receivables to cash as quickly as possible and prioritize which accounts require a collector to intervene.

### **Easily meet the latest accounting standards.**

Greater scrutiny over when and how much revenue can be recognized has increased. Workday allows you to easily record revenue events, complete fair-value analysis, link contracts, and allocate and recognize revenue for simple and multielement arrangements. You can manage billing and revenue recognition independently in order to identify the correct amount of revenue at the right time. With Workday, you can create alternate contracts and build what-if scenarios to model out and assess the impact of different revenue recognition strategies. Workday significantly simplifies your ability to meet dual reporting and disclosure requirements with the ability to leverage the alternate contract and reporting capabilities.

### **A new level of insight for finance.**

Workday takes a different approach than traditional ERP and BI vendors, creating reports more efficiently and delivering deeper analysis by using a multidimensional model and real-time accounting and reporting that can be enriched with operational data. Workday captures business dimensions at the point of transaction and maintains them through transactional, management, and financial reporting. In addition, the in-memory architecture in Workday creates and updates accounting and financial reports in real time. This eliminates the need for batch processing and drastically reduces time spent on reconciliation.

### **Expanded breadth and depth of insight.**

For businesses to succeed, they need the most current and accurate dataset to determine how to act and where to course correct.

The object data model in Workday maintains all the rich details around business events from transactions through financial statements and management reports. This enables analysis by configurable dimensions with strategic significance to the business beyond the accounting key. In other words, you can analyze the business across virtually every dimension: legal entity, cost center, account, campaign, location, team, supplier, customer, and more.

Businesses can expand this data model and unite their ecosystem data by integrating high-volume revenue and expense data into Workday and automating the accounting creation process. This information is blended together with other rich operational attributes, creating the most granular set of data compared to any other ERP in the market, empowering finance to drive better decision-making.

Workday allows you to perform drag-and-drop ad hoc analysis and uncover new insights from blended analysis. All data is protected through the same security model as native Workday data and can be presented to users on the dashboards where they already work—providing a single source for data across the entire business.

### **Real-time financial consolidation.**

And with all accounting in a single system, Workday simplifies financial consolidation, and financial statements can be run whenever accounting needs to see the latest and most accurate picture of the business. Workday also makes the close process easy to manage and monitor, with checklists and dashboards that provide transparency into information as it is gathered, translated, and closed to ensure your team is confident in the numbers, process, and reporting.

Once the data is consolidated and available via operational and statutory reporting, then you can interact with it. Simply drill from reports instantaneously into detailed transactions for further analysis, or slice the data by another dimension. Financial scorecards are configured to reflect the most accurate financial picture, with metrics to provide comprehensive insights into the business. As a result, finance can respond quickly and effectively while empowering the rest of the business with a single source of truth.

To explore how Workday Financial Management can help your organization, please visit: [workday.com/cfo](https://workday.com/cfo)

### **Deploy Workday and realize value, fast.**

Workday offers deployment services, training, support, and continuous innovations to help you use Workday with confidence as your organization evolves. Because each customer has different requirements, resources, and goals, we've designed our services to meet a variety of needs and learning styles.

To help you reach your goals faster and empower your teams, subscription-based Workday Success Plans offer exclusive access to resources, tools, and expertise for an even deeper understanding of Workday.

For more information, visit: [workday.com/cx](https://workday.com/cx)



+1-925-951-9000 +1-877-WORKDAY (+1-877-967-5329) Fax: +1-925-951-9001 [workday.com](https://workday.com)

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